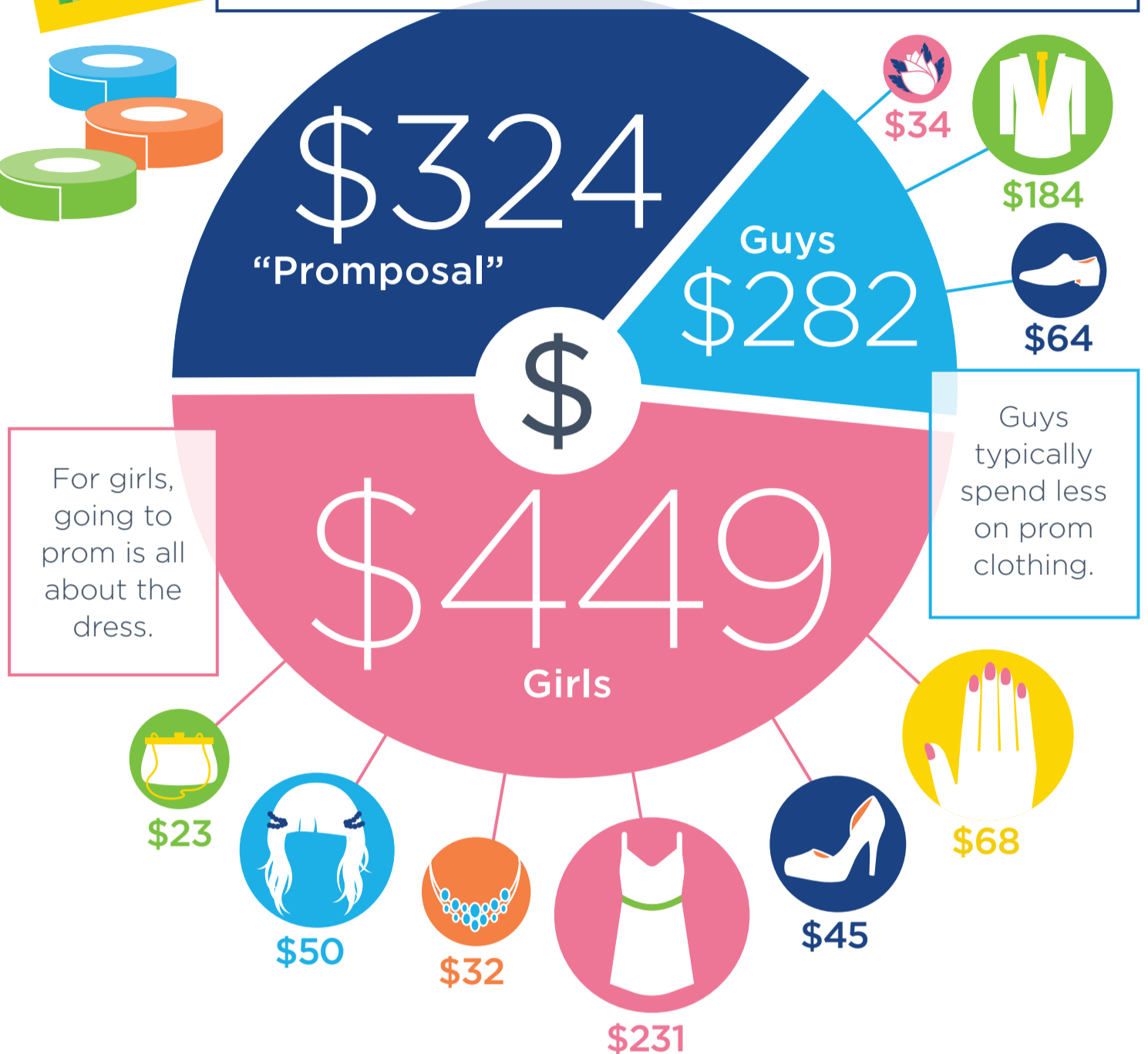


PROM PRICE TAG

Originally inspired by graduation celebrations and debutante balls, prom today bears little semblance to the promenades of the past — especially when it comes to cost.



Spelling “prom” with pepperonis on pizza, airplane banner fly overs and giant duct tape posters are just a few ways that teens are getting creative and “popping the question.”



For girls, going to prom is all about the dress.

Guys typically spend less on prom clothing.



Make money from Prom!



The winning couple takes home **\$10K each**

stuckatprom.com

More than **\$50k** in scholarships will be awarded in 2016

More than **\$350k** in scholarships have been awarded since 2001

Recoup your prom costs and **offset the expense of college** (which has increased by 40% in the last decade)

Sources: www.practicalmoneyskills.com/resources/pdfs/visa_prom_survey_04132012.pdf | www.practicalmoneyskills.com/resources/pdfs/Prom_Survey_2015.pdf | newyork.cbslocal.com/2012/04/13/survey-shows-going-to-prom-is-getting-more-expensive-than-ever/ | klegacypress.com/archives/3975 | U.S. Department of Education, National Center for Education Statistics. (2013). Digest of Education Statistics, 2012 (NCES 2014-015), Chapter 3.

