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## **Earn Valuable Scholarship Dollars in the 16<sup>th</sup> Annual Duck<sup>®</sup> brand Stuck at Prom<sup>®</sup> Scholarship Contest**

*Stuck at Prom<sup>®</sup> again offers more than \$50,000 in scholarships in 2016*

AVON, Ohio (May 2016) – Ready for a little sticker shock? Recently, the prom industry has been valued at more than \$4 billion dollars<sup>1</sup>. But, there's a way to possibly recoup prom costs, show off your savvy fashion sense, make prom memories *and* help fund college: enter the 2016 Duck<sup>®</sup> brand Stuck at Prom<sup>®</sup> Scholarship Contest. Since 2001, Duck<sup>®</sup> brand has awarded more than \$350,000 in scholarships to high schoolers in the United States and Canada who have created one-of-a-kind, wearable Duck Tape<sup>®</sup> prom fashion – and this year's contest offers more than \$50,000 in winnings.

With a vibrant assortment of more than 250 Duck Tape<sup>®</sup> colors, designs and licenses – as well as original silver – students can showcase their individuality and craft outfits inspired by any style or era. The top prizes include a \$10,000 college scholarship for each member of the Grand Prize-winning couple; \$5,000 each for the second place couple; and \$3,000 each for the third place couple. The remaining students named in the top 10 will each receive a \$1,000 prize.

"The cost of both prom and college are only increasing, and every little bit helps," said Ashley Luke, category manager, at ShurTech Brands, LLC, the company that markets the Duck<sup>®</sup> brand. "Duck<sup>®</sup> brand is strongly committed to both education and imagination, so we are excited to again offer more than \$50,000 in scholarship prizes to help combat these costs and reward ingenuity in students. And of course we're looking forward to seeing what this year's participants bring to the table with their outfits in terms of creativity and design."

The Stuck at Prom<sup>®</sup> entry period begins on April 4, 2016, and ends May 31, 2016. A panel of judges will then select 10 finalist couples based on workmanship, originality, use of colors, accessories and use of Duck Tape<sup>®</sup> in the outfits. The Grand Prize, Second, and Third place winners are chosen from the

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<sup>1</sup> [http://www.practicalmoneyskills.com/resources/pdfs/visa\\_prom\\_survey\\_04132012.pdf](http://www.practicalmoneyskills.com/resources/pdfs/visa_prom_survey_04132012.pdf)

top 10 couples during a public online voting period from June 15, 2016, to July 6, 2016, on [stuckatprom.com](http://stuckatprom.com), with winners announced on or around July 13, 2016.

For additional contest details and entry requirements visit [stuckatprom.com](http://stuckatprom.com).

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## **DUCK TAPE® BRAND DUCT TAPE**

An American original, Duck® brand is known for its quality and innovation, which now includes a vibrant assortment of hundreds of colors, designs and licenses. Duck Tape® brand duct tape is available nationally at mass merchandise, craft, hardware, home center, food, drug, office, auto and specialty retailers in colors such as gold, sage, fluorescent pink, green and orange, and designs such as Galaxy, Love Tie Dye and Puppy Potpourri.

Duck Tape®, marketed by ShurTech Brands, LLC, offers a vast array of innovative, forward-thinking solutions that help everyone – from DIYers to crafters – bring their ideas to life. The brand sets trends, inspires creativity and leads the way in crafting, DIY projects and more, giving you the tools you need to create anything you can dream. Visit [duckbrand.com](http://duckbrand.com) for additional product information. And, keep up-to-date on Duck® brand news by joining our more than 5 million fans on Facebook® ([facebook.com/ducktape](https://facebook.com/ducktape)), following us on Twitter® (@[theduckbrand](https://twitter.com/theduckbrand)), following our boards on Pinterest® ([pinterest.com/theduckbrand](https://pinterest.com/theduckbrand)) and watching us on YouTube® ([youtube.com/theduckbrand](https://youtube.com/theduckbrand)).

## **SHURTECH BRANDS, LLC**

ShurTech Brands, LLC, markets DIY (Do It Yourself), EIY (Express It Yourself) and Home & Office consumer products under the Duck®, FrogTape®, T-REX® Tape, Painter's Mate Green® and Shurtape® brands. The company is a subsidiary of Shurtape Technologies, LLC, Hickory, N.C., an industry-leading producer of pressure sensitive masking, duct, packaging and specialty tape products, with facilities in the United States, Canada, United Kingdom, Germany, Mexico, Peru, United Arab Emirates and China. Shurtape services numerous markets, including industrial, packaging, HVAC, professional paint, auto, marine, aerospace, arts and entertainment, and retail. Shurtape also manufactures and markets the Shurtape® and Kip® brands. Visit [shurtech.com](http://shurtech.com) for more information.

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