PIT RETAIL RENOVATION PROJECT

OVERVIEW

AIRMALL has completed a $10 million renovation that has created a new retail core in the airside terminal. The first phase of the project launched in January 2013. The project was completed in summer 2014. The new configuration puts high-end retailers front and center, exposing them to all passengers passing through the terminal.

BY THE NUMBERS

$10 million:	Investment by AIRMALL and its operators
20 percent:	Expected amount the enhanced concessions program will grow annual revenue over current figures
9:	New retail brands added to the concessions program
6,000:	Square footage of retail space added to the concessions program
80,000:	Total square feet of concessions space at PIT
$14.16	Sales per enplaned passenger at PIT

Project Team

- Property: Pittsburgh International Airport
- Airport Operator: Allegheny County Airport Authority
- Developer: AIRMALL USA
- Design: Lami Grubb Architects
- General Contractor: Shannon Construction Company

Project Duration

- Commenced January 2013
- Completed summer 2014

About AIRMALL® USA, Inc.

AIRMALL® USA, Inc. is the developer and manager of the retail, food and beverage operations at Pittsburgh International Airport, Boston Logan International Airport (terminals B and E), Baltimore/Washington International Thurgood Marshall Airport, and Cleveland Hopkins International Airport. The leading airport concessions model in North America, AIRMALL USA continues to post among the highest per-passenger spends on the continent and consistently receives accolades for innovation and customer service. For more information on AIRMALL USA, visit **www.airmallusa.com**.

AT-A-GLANCE— NEW RETAIL STORES

- **Armani Jeans** (1,050 sq. ft.) features fashions that speak to Giorgio Armani's vision for a young, relaxed, contemporary style. Denim forms the heart of the collection, augmented by an array of complementary pieces for men and women.
- **Collezioni – The Beauty Gallery** (3,561 sq. ft.) is a collection of more than 100 fragrance, cosmetic and skincare brands from top international names, including Estee Lauder, L'Oreal, Philosophy, and more.
- **Desigual** (818 sq. ft.) brings Spanish-inspired, bright and bold clothing and accessories to the airport for women.
- **Pinko** (734 sq. ft.) opened its first U.S. store in the AIRMALL. Focusing on textile and styling research and superlative workmanship, this contemporary fashion brand is very much in the Italian spirit.
- **Furla** (561 sq. ft.) features Italian-designed fashions that range from shoes to handbags and accessories.
- **Hugo Boss** (1,050 sq. ft.) is a premier brand offering travelers a stylish selection of luxury clothing, shoes, fragrances and accessories.
- The world-famous French fashion icon **Lacoste** (567 sq. ft.) offers its high-end clothing, footwear, perfume, leather goods, watches, eyewear, and ubiquitous polo shirts.
- **Tumi** (895 sq. ft.) is one of the world's leading designers of high-quality, luxury travel, business and lifestyle accessories. A wide variety of travel essentials, including luggage, messenger bags and totes.
- Take a culinary tour of Italy at **Bottega dei Sapori** (1,050 sq. ft.) while browsing through a selection of Italy's finest foods. Dis cover artisanal pastas; small batch extra virgin olive oils; fine meats and cheeses; and a wine and espresso bar.

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